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MEN'S HEALTH MAGAZINE—RODALE PRESS *Title: Art Director*

2005 to 2009 | I oversaw the creative content and design of articles in *Men's Health's* feature well. As a consultant, I art directed and produced three companion titles to the *Men's Health* u.s. publication including *MH Fitness*, *Muscle* and *Gear*.

NEW YORK MAGAZINE *Title: Consulting Designer*

2004 | This publication changed publishers and staff in early 2004. During this transition, I helped conceptualize and execute feature packages such as the "Future Architecture of Brooklyn," the "Summer Preview" and the annual "Food issue."

MEN'S JOURNAL MAGAZINE—WENNER MEDIA *Title: Deputy Art Director*

2003 – 2004 | I conceptualized story treatments, assigned art and executed layouts in all sections of *Men's Journal* including covers. Some of my other responsibilities included formulating budgetary forecasts and managing three other designers, (both staff members and freelancers). I also assisted the magazine's redesign in July, 2003 and constructed the electronic templates used in it's production.

MEN'S HEALTH MAGAZINE—RODALE PRESS *Title: Deputy Art Director*

2000 – 2002 | In addition to developing monthly story treatments and art assignments, I directed photo shoots, supervised other designers and recruited new illustrators and photographers to the magazine.

MONEY MAGAZINE—TIME, INC. *Title: Associate Art Director*

1998 – 1999 | Working with the design firm *WBMG*, I organized and built the templates for *Money's* redesign in June 1998. I also oversaw the mapping and kerning of new typefaces. Every month I designed feature and department stories and made numerous illustration assignments.

VANITY FAIR MAGAZINE—CONDÉ NAST PUBLICATIONS *Title: Designer*

1996 – 1997 | Starting out at *Vanity Fair* I primarily designed the magazine's "front-of-book" but my responsibilities quickly grew to include creating column-departments and feature stories. I even produced a cover or two. Each task involved photography and illustration selection, layout design, mechanical creation and color correction.

ROGER BLACK INCORPORATED *Title: Freelance Designer / Art Assistant*

1995 | On top of providing an extra hand in this publication design firm's day-to-day operations, I was involved in the production and redesign of two magazines; *Advertising Age* and *Tele.com*. I helped create the master style-books used for typography specifications for those clients, as well as produced the electronic document templates for the mechanical page layouts of each magazine.

MUI & GRAY ADVERTISING; Baltimore, MD *Title: Designer / Illustrator*

1993 – 1995 | What began as an internship my sophomore year in college became a full time position working for this advertising agency. I was involved in the design and production of advertisements, catalogs and posters for clients like *Head Sports Equipment* and *Vuarnet Eyewear*. I personally illustrated ads, story-boarded commercials, participated in concept-store developments and supervised pre-press operations. I also performed as a photographer's assistant during studio and location photo shoots.

TRADER PUBLISHING CORPORATION; Rochester, NY *Title: Paste-up artist*

1993 | This was my first job as a graphic designer. I was responsible for ad creation and placement in three weekly publications. Plus, I gained dark room experience in film development and printing.

My work can be seen in the *Society of Publication Designers'* annual showcases.

I received a Bachelor of Fine Arts degree in Design with an Associates degree in Illustration from the *Rochester Institute of Technology*.

Personal references for the above jobs can be furnished upon request.